

International Webinar on Exploratory Sequential Mixed Methods Research November 21-23, 2024 via ZOOM Teleconferencing

An emergent approach that blends in the qualitative depth with quantitative breadth, the Exploratory Sequential Mixed Methods Design is a versatile research design which starts with an initial qualitative phase followed by a subsequent quantitative phase. Particularly a valuable research design when existing theories and models are insufficient to address research questions, the Exploratory Sequential Mixed Methods Design allows for the exploration of new variables, the development of hypotheses, and the creation of instruments based on the rich, contextual insights gained from qualitative data. Grounded in real-world contexts, how can researchers effectively navigate the integration of qualitative and quantitative approaches enhancing the validity and reliability of the findings by triangulating data from different sources and methods?

Following the success of the International Webinar on Explanatory Sequential Mixed Methods Research attended by 70 participants from the Philippines and Qatar, the **Asian Society of Teachers for Research Inc** holds the virtual **International Webinar on Exploratory Sequential Mixed Methods Research on November 21 (1:00 pm-5:00 pm), November 22 (1:00 pm-5:00 pm) & November 23, 2024 (1:00 pm to 5:00 pm) via ZOOM Teleconferencing** with our resource speakers **Dr. Alexander S. Acosta** of the *Philippine School Doha* and **Dr. Imee C. Acosta** of the *Virginia Commonwealth University Qatar*. This webinar is part of the 2024 Mixed Method Design Webinar Series highlighting the basic mixed methods research design.

OBJECTIVES OF THE WEBINAR:

- (1) *to define the exploratory sequential mixed methods research and understand its strengths and limitations;*
- (2) *to learn about the exploratory mixed methods research, including the process of data collection, analysis, and integration; and*
- (3) *to identify appropriate scenarios and research questions suitable for exploratory sequential mixed methods research.*

CONFIRMATION AND PAYMENT DETAILS

The regular registration rate for the Webinar is at **2500 PhP**. A discounted rate of **2000 PhP** is given to individual and institutional members of the organization. Deadline for confirmation and payment will be on **November 19, 2024, Monday**.



SEC Registration No.
CN201619200



1-2F Montblanc Building,
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CONFIRMATION DETAILS

Interested participants should fill out the online confirmation form through the following link: <https://forms.gle/igtC1xVPqj1xfN2YA>

Once complete pre-registration details are received, we will be sending the interested participants the respective charge invoice for the pre-registration payment through bank/money transfer.

Once payment has been made, please send us a copy of the deposit slip/transaction slip through email (astr@aseanresearch.org; info@aseanresearch.org). Once confirmed, an acknowledgment email will be received by the participant.

The digital official receipt of the confirmed payment will be sent through email together with the digital certificates.

The participant should have a personal ZOOM account prior to the Webinar. Create one by signing up through this link: <https://zoom.us/signup>

The **ZOOM meeting ID and password** as well as the details of the Webinar will be communicated through numerous advisories to the confirmed participants prior to the Webinar.

WEBINAR REQUIREMENTS AND POST WEBINAR CONCERNS

The participant should have a mobile phone/laptop, stable internet connectivity and ZOOM account to participate in this Webinar. The Webinar will run from 9:00 am to 5:00 pm for two days. A separate Webinar Outline is attached for your perusal.

All files including powerpoint presentations (PPTs), forms, materials, and how-tos will be made available to the participants during and after the Webinar proper.

You will receive three certificates for the Training-Workshop: **Certificate of Completion, Attendance and Participation**. All certificates will be digital and sent through email together with the official receipt. Should you wish for a physical copy, a minimal amount of shipping fee will be shouldered by the participant.



RESOURCE SPEAKERS BIONOTE



Dr. Imee Colonia Acosta
Virginia Commonwealth University
Doha, Qatar

A prolific author, researcher and speaker, among others, Dr. Acosta's numerous endeavors reflects her penchant to research specifically the qualitative and mixed method kind. Currently, an Adjunct Instructor of the Virginia Commonwealth University School of Arts, her paper on the effects of workplace abuses of migrant workers was published by WIEGO and awarded the Best Manuscript in the International Conference in Business and Social Sciences 2014 in Tokyo, Japan.



Dr. Alexander S. Acosta
Philippine School Doha
Doha, Qatar

With such academic background and equally impressive skills to boot, Dr. Alexander S. Acosta has been the Principal for the Philippine School of Doha for 19 years. An indemand speaker, his speakership engagements are centered on topics about leadership and education. His research interests are in the field of corporate and educational leadership as well as pedagogical approaches in education. Publications he authored and co-authored are published in Elsevier, Sage Publications and WIEGO, among others.

Bank Information

Bank Payment

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Account Number: 8991-0004-62

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GCash Payment (Bank Transfer)

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Account Name: ASTR Inc.
Account Number: 8991-0004-62
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Note: Please send the GCASH screenshot which reflects SUCCESSFULLY TRANSFERRED.

For more information, contact:

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The Organizer

The Asian Society of Teachers for Research Inc. is an organization devoted to the advancement of pedagogy in the teaching of research in all academic levels. Established in 2015, it has over 3,500 members from the Philippines and all over Asia.

ASTR, Inc. Institutional Members

